Traffic Order#

Printed: 11/01/2012 5:22 PM Last Received: 11/01/2012 1:57 PM

Showing Buylines: All Lines

KLAS-TV LAS VEGAS Station

Advertiser ( ) AMERICAN FUTURE FUND

Ver# 1 Status New

Product AFF-SENATE

Estimate# 113

Rep Order#

EC'd No

STEPHANIE KOHLBAUER Buyer

8891121

Phone# Fax#

) MENTZER MEDIA SERVICES Agency 600 FAIRMONT AVE, SUITE 306

TOWSON, MD 21286

Agency C/P1/P2/E //113

Flight Dates 11/02/2012 - 11/06/2012

**Hiatus Weeks** 

Rep Firm

Sales Office ( ) WASHINGTON Salesperson ( ) MIKE JONES

Salesperson Phone# Salesperson FAX#

202-872-5880 202-872-0263 1 of 4

## --- CONTRACT COMMENT ---

REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

NEW ORDER PLS CONFIRM

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	F	600A-700A		:30	\$3,000.00	11/02-11/02	1	1	1	\$3,000.00	
		Buylin	ne Comment:	NEWS								
	2	F	700A-90CA		:30	\$3,000.00	11/02-11/02	1	1	1	\$3,000.00	
		Buyli	ne Comment:	NEWS								
	3	F	900A- 1000A		:30	\$2,000.00	11/02-11/02	1	1	1	\$2,000.00	
		Buyli	ne Comment:	KELLY				44	422	100		
	4	F	1000A- 1100A ne Comment:	DID	:30	\$4,500.00	11/02-11/02	1	1	1	\$4,500.00	
		Duyii	ne commence.									
	5	F Buyli	500A-600A		:30	\$3,000.00	11/02-11/02	2	1	2	\$6,000.00	
	6	F Buyli	400P-500F		:30	\$2,500.00	11/02-11/02	1	1	1	\$2,500.00	
	7	SA	930A- 1200P		:30	\$15,000.00	11/03-11/03	1	1	1	\$15,000.00	
		Buyli	ne Comment	: FTBALL								

Traffic Order# Rep Order# 8891121 Ver# 1 Status New

Buyline Comment: ET /INSIDER

EC'd No

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**Showing Buylines: All Lines** 

) MENTZER MEDIA SERVICES Rep Firm Station KLAS-TV LAS VEGAS Agency ) WASHINGTON Sales Office ( ) AMERICAN FUTURE FUND 600 FAIRMONT AVE, SUITE 306 Advertiser ( TOWSON, MD 21286 Salesperson ( ) MIKE JONES **Product** AFF-SENATE Agency C/P1/P2/E //113 Estimate# 113 202-872-5880 Flight Dates 11/02/2012 - 11/06/2012 Salesperson Phone# STEPHANIE KOHLBAUER Buyer Salesperson FAX# 202-872-0263 Hiatus Weeks Phone# Fax# Spots/Week # of Dates Total Total Cost Program Len Rate Daypart LT Ln Day Time Weeks Spots ---------11/03-11/03 1 1 1 \$2,000.00 :30 \$2,000.00 8 SA 1200P-1230P Buyline Comment: NEWS :30 \$2,500.00 11/03-11/03 1 1 1 \$2,500.00 800P-900P 9 SA Buyline Comment: NEWS FOLLOWING FTBALL 1 1 \$5,000.00 11/03-11/03 1 \$5,000.00 900P-:30 10 SA 1100P Buyline Comment: MOVIE 830A-900A :30 \$4,000.00 11/04-11/04 1 1 1 \$4,000.00 SU 11 Buyline Comment: FTN :30 11/04-11/04 1 1 1 \$50,000.00 \$50,000.00 12 SU 1000A-400P Buyline Comment: NFL :30 \$40,000.00 11/04-11/04 1 1 1 \$40,000.00 13 SU 700P-800P Buyline Comment: 60 MIN 1 1 \$3,000.00 :30 \$3,000.00 11/05-11/05 1 М 600A-700A 14 Buyline Comment: NEWS \$3,000.00 11/05-11/05 1 1 \$3,000.00 700A-900A :30 15 Buyline Comment: NEWS 500P-630P :30 \$3,000.00 11/05-11/05 1 1 1 \$3,000.00 М 16 Buyline Comment: NEWS 1 1 \$5,500.00 :30 \$5,500.00 11/05-11/05 1 17 М 700P-800P

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Station KLAS-TV LAS VEGAS Advertiser ( ) AMERICAN FUTURE FUND Product AFF-SENATE Estimate# 113			Agency ( ) MENTZER MEDIA SERVICES 600 FAIRMONT AVE, SUITE 306 TOWSON, MD 21286 Agency C/P1/P2/E //113				Rep Firm Sales Office ( ) WASHINGTON Salesperson ( ) MIKE JONES							
Estimate# Buyer Phone# Fax#		STEPHANIE KOHLBAUER			Flight Dates 11/02/2012 - 11/06/2012 Hiatus Weeks			2	Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263			
LT		Da	У	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	18			1100P- 1135P			:30	\$5,000.00	11/05-11/05	1	1	1	\$5,000.00	
			Buylin	e Comment:	NEWS									
	19	М		500A-60CA			:30	\$3,000.00	11/05-11/05	1	1	1	\$3,000.00	
			Buylin	e Comment:	NEWS									
	20	М		500A-600A			:30	\$2,000.00	11/05-11/05	1	1	1	\$2,000.00	
			Buylin	e Comment:	NEWS									
	21	м		400P-500P			:30	\$2,500.00	11/05-11/05	1	1	1	\$2,500.00	
			Buylin	e Comment:	NEWS									
	22	М		800P- 1130P			:30	\$8,500.00	11/05-11/05	1	1	1	\$8,500.00	

## ---REPORT TOTALS---

Report Totals: 23 / \$175,000.00

Buyline Comment: PRIME ROS

## -SALES MONTHLY TOTALS-

Nov 12: 23 / \$175,000.00

Sales Totals: 23 / \$175,000.00 Station Totals: 23 / \$175,000.00 Lines not sent/rcld/rtrn: 0 / \$0.00

--COMPETITIVE---

KTUD 0% Market Totals \$582,557 CABL 0% KLAS 30% KSNV 40% KTNV 25% 90 KVCW 0% KVMY 0% KVVU 5 % UNKN

Books null
Demos RA35+